



Traveller's International  
Grand Hotels & Resorts

# "Making Victoria Affordable"



## Welcome to Victoria.

Just hearing the name of this world-renowned travel destination conjures up images of stately elegance, of flower gardens and taking "High Tea." Long known as the most "British" of all cities in North America, Victoria offers the visitor far more than just a slice of Merry Olde.

Tucked on the southern tip of Vancouver Island, this amazing destination city is perhaps the most beautiful city on the entire continent – with its teeming flower gardens and stately cobbled downtown streets – yet Victoria is only a short distance from rugged mountain areas, old growth forests and the endless adventure possibilities found on the West Coast of Canada. Whether you prefer to take a stroll on charming, tree-lined streets and visit enchanting shops and sip some tea or coffee at an outdoor café or take a high-speed zodiac or sea kayak adventure, Victoria has it all in store for you.

View the city from above and you'll be struck by the lush greenery found in every corner, from the cultured tranquility of Beacon Hill Park to the awesome grandeur of the rainforests and salmon-spawning streams of Goldstream Park. Take a tour of the finest gardens on the West Coast at the world-renowned Butchart Gardens, or slip into Butterfly Gardens for a look at some of the most beautiful tiny wonders of the natural world.

To see the wonders of Victoria, you can choose from a guided tour by English-inspired double decker buses or a traditional horse and carriage – maybe even check out one of the Harbour tours and ferry. If you prefer to guide yourself you'll find a plethora of options ranging from bicycle, scooter, motorcycle, busses, boats, and the most natural of all transportation options – your own two feet. Victoria is mecca for walking tours with its charming, low-rise downtown core and friendly residents who will still greet you with a cheery "Hello" on the streets.

With the best climate of any city in Canada, Victoria is always "in-season," and for those who desire a more adventurous experience you can try a whale watching tour, a sea or fresh water kayaking adventure, or a wondrous hike along the Juan de Fuca or Galloping Goose Trail.

## Now you know what to do... but where to stay?

Take a look inside any travel guide or internet gateway to Victoria, and you will be confronted with a bewildering array of accommodation choices – each one proclaiming themselves as the "Best Place to Stay." Well, the



seasoned traveller knows that the most important thing in choosing their accommodation is more than simply a list of amenities – the most important thing is that nearly intangible feature – Value. Only one Hotel and Resort chain in Victoria can lay claim to the "#1 Hotel Value," and that's the Traveller's Inn. Voted #1 by readers of the Victoria News, the Traveller's Inn has also received the prestigious 3-Star Canada Select Rating from Tourism British Columbia.

Just look for blue neon signs and you will know that your stay will feature clean, com-fortable rooms at astonishingly low prices. The money you save on accommodation can be better spent on enjoying your stay in Canada's finest destination!

If you are arriving in town on the Victoria Clipper, you can enjoy the free, air-conditioned shuttle service from the dock to one of eight downtown locations. And while you relax on your way to the hotel, make sure you get an insight on this amazing "City of Gardens" with the "virtual tour" on-board the shuttle.

Each of Traveller's Inn locations offers a fresh atmosphere and a warm welcome upon stepping into the bright, Mediterranean-styled lobby with real, live potted palms that remind the visitor that Victoria's climate is more akin to California than the Arctic so often conjured up in the minds of visitors to Canada.

Traveller's Inn offers over 500 tastefully decorated rooms, each one designed with the visitor's comfort in mind. One unique feature in a Traveller's Inn are the King-size beds that are found in most rooms. In fact, many rooms have two King-size beds to ensure that a family of four can sleep comfortably. This "family friendly" atmosphere is highlighted by the fact that "Kids Stay Free!" American guests will also appreciate the best currency exchange rate in the Victoria Hotel Industry where \$1.00 US will net you \$1.50 in Canadian currency.

We mentioned that list of amenities, and Traveller's Inn has a full slate: satellite TV and pay-per-view movie channels, internet terminals, air conditioning, kitchenettes and more. If you are looking for a romantic getaway, you can upgrade to a Deluxe Jacuzzi Spa Suite and add a Serenity Package featuring champagne, chocolates and a spa travel kit to make your stay even more special. Golfers can try the Stay & Play™



Join the Traveller's Inn StayMile™ Reward Program. Guests earn StayMile™ Points that they can redeem toward FREE rooms. It's easy to use and it's FREE! Sign up Today!

[www.StayMiles.com](http://www.StayMiles.com)

Golf Package available at Traveller's Inn City Centre – the only full-service location in Victoria that features a licensed poolside deck and lounge. Visitors at all eight Traveller's Inn locations can earn and redeem points toward their stay with the StayMiles.com™ program – an excellent choice for frequent visitors. In addition, visitors can redeem their points at the Seaside Luxury Resort ([www.SeasideLuxuryResort.com](http://www.SeasideLuxuryResort.com)), one of the finest oceanfront resorts on Vancouver Island.

When you are planning your trip to Victoria, make sure you visit [www.TravellersInn.com](http://www.TravellersInn.com) – our user-friendly website that allows you to reserve your room securely and quickly, with no fuss and bother. You will also find a wealth of information about local attractions, activities, transportation rentals and much, much more.

Guests at all Traveller's Inns enjoy "3-Star Quality at a 1-Star Price!™"

Reserve Toll Free  
1-888-TRAVELLERS  
[www.TravellersInn.com](http://www.TravellersInn.com)

"They are extremely friendly and very helpful, full of suggestions for things to do and see... our room was the cleanest hotel room in our travels. The price is why we stayed but the friendly service is what we will tell our friends about."  
– Julie and Ken Price, California, USA

"You have great staff, who go out of their way to make a person feel welcome. It's so easy to get a comfortable night sleep in the large bed!"  
– John Bickford, Okotoks, Alberta

## NEWS RELEASE

### Announcing Traveller's Inn North American Expansion



Traveller's Inn is an acknowledged leader in the hotel industry, and is expanding throughout North America with franchising opportunities.

Hotel operators throughout North America have followed the progress and phenomenal success enjoyed by Traveller's Inn. Numerous enquiries from both independent hotel operators and competitive franchise owners have been received asking how they can become a member of this fast-growing dynamic chain of Hotels and Resorts. They want to share in the unprecedented success of Traveller's Inn.

Now, after extensive market research and analysis, Traveller's Inn has developed an exciting franchise program. AMF Hospitality Corporation has been selected by Traveller's Inn to launch this franchise opportunity throughout North America.

AMF Hospitality Corporation, a recognized leader in the hospitality arena who handle a number of highly visible hotel brands, will help to make Traveller's Inn a household name across the continent. Over 500 Traveller's Inn properties will dot the Canadian and American landscape in a very short period of time. This partnership will permit both the business and pleasure traveller all of the benefits that Traveller's Inn has to offer.

AMF will market Traveller's Inn under three types of properties to ensure market share for every type of client, all of whom seek the best accommodation value for their travel dollar. Strategic alliances are being forged with major corporations to ensure that guests to the chain have every possible service that a traveller may require.

For more information about these exciting franchise opportunities, please call 1-888-SLEEPS4.

Traveller's Inn Hotels and Resorts – "Making the World Affordable!"

Look for Traveller's Inn coming soon to your city, and wherever your travels may take you!



Traveller's Inn Franchise CANADA Inc.  
Travellers Inn Franchise U.S.A. Inc.



Voted Victoria's #1 Hotel Value by readers of Victoria News.

Reserve online at [www.TravellersInn.com](http://www.TravellersInn.com)